

ANNEXURE A

**ADDENDUM
Business Studies SC/NSC P1 MAY/JUNE 2024**

Question	Additions	Reasons	Way forward
2.3	<p>Porters' Five Forces model Award marks as follows: Bargaining power of suppliers/Supplier power ✓✓</p> <p>Implication of enterprise and supplier development/ESD Award marks as follows: <ul style="list-style-type: none"> o Making monetary contributions ✓ such as loans/investments/donations. ✓ o Making non-monetary contributions ✓ such as consulting services/advice/ entrepreneurial programmes. ✓ </p>	<p>As it appears in DBE textbook and Platinum.</p> <p>As it appears in the notes and previous NSC/SC marking guidelines.</p>	<p>Accept responses which are from the credible sources.</p> <p>Only the new elaborated version will be allocated two (2) marks in future marking processes.</p>
3.8	<p>Role of quality circles as part of continuous improvement to processes and systems Award marks as follows: <ul style="list-style-type: none"> (i) Increase employees' morale and motivation. ✓✓ (ii) Discuss ways of improving the quality of work/workmanship. ✓✓ </p>	<p>As it appears in the notes and previous NSC/SC marking guidelines.</p>	<p>(i) Only the new elaborated version will be allocated two (2) marks in future marking processes. (ii) This response does not necessarily contextualise/demonstrate the role of quality circles and will not be accepted in future marking processes.</p>
5.3.1	<p>Types of defensive strategies Award marks as follows: Divestment ✓✓</p>	<p>As it appears in the notes/previous NSC/SC marking guidelines.</p>	<p>The alternative response to 'Divestiture' will not be accepted from 2024 going forward.</p>
5.3.3	<p>Liquidation Award marks as follows: <ul style="list-style-type: none"> o It is an unpleasant process of bringing business activities to an end/last resort ✓ to repay creditors. ✓ </p>	<p>As it appears in the DBE textbook.</p>	<p>It has the same meaning but different expression of bullet 1: " Selling all assets to pay creditors due to a lack of capital/inability to repay creditors/bankruptcy" and will no longer be accepted during future marking processes.</p>
5.5	<p>Steps in strategy evaluation Decide on the desired outcome. ✓✓</p>	<p>This fact has been elaborated on for future reference during the 2023 marking standardisation meeting.</p>	<p>Only the new elaborated version will be allocated two (2) marks in future marking processes.</p>

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DATE: 02 JUNE 2024

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